

Headquartered in Gothenburg, Sweden, Brånemark Integration is a closely held company that was founded in 2001 on the principle that the original concept of osseointegration provides the greatest long term benefit for the implant patient.

Brånemark Integration stands for three basic concepts:

- Safety — built into the company's products and recommended procedures and carefully monitored year after year
- Reliability — that makes it possible for professionals to make prognoses with confidence, case after case and
- Innovation — based on scientifically documented evidence, rather than overconfident conjecture.

As much today as in 1965, when Professor Per-Ingvar Brånemark successfully treated his first implant patient, concern for the well-being of each and every patient dictates that carefully considered choices be given priority over expedient ones. Quality conscious dentists and surgeons endorse this simple proposition, which is why they value Brånemark Integration's scientifically sound solutions. These customers are faithful to the principles of osseointegration, and they have a right to expect that Brånemark Integration will concentrate its resources for the benefit of their patients.

Brånemark Integration attracts these high quality customers because the company is committed to unsurpassed system quality, painstaking clinical documentation, highly-professional customer service and a fundamental respect for scientific research, wherever it leads.

An emphasis on these four commitments serves to define the company and the work we carry out. It is Brånemark Integration policy to follow prudent pathways for commercial development and strategic decision making.

When I was recently asked what we are working for, I put it this way: "In every step we take, we intend to temper enterprise with caution for the long term benefit of the patient."

Our company is not interested in the allure of unexploited market niches for a very simple reason. We have chosen not to pursue short-term, high-risk speculative development opportunities because our products, after all, are intended to remain anchored in the living tissue of patients for the rest of their lives!

There are risks associated with poorly researched or tested components. Even the most superficial differences in implants can lead to differences in bio-acceptability, for example, and that leads to risks that we are not prepared to take. At Brånemark Integration, we expect our products to meet the test of time.

Trust Brånemark Integration to meet your implant needs and you choose an entirely professional partner who stands for the original principles of osseointegration. Superior long term reliability for the benefit of the patient is the foundation upon which Brånemark Integration is building its business. In the treatment of edentulism, the reconstruction of major cranio- and maxillofacial injury or deformity, and in the revolutionary treatment of amputees with osseointegrated bone anchored prostheses, the products and professionals at Brånemark Integration are available to serve you and your patient.



Rickard Brånemark, MD, PhD
President and CEO